

FORM 6700



12-56-50M



UNION PACIFIC RAILROAD COMPANY
DEPARTMENT OF TRAFFIC

FORM 6625



10-56 - 500 ROLLS

WW

From
UNION PACIFIC RAILROAD

OMAHA 2, NEBRASKA

Mark Smith
409 Williams St.
De Pere, Wisc.

UNION PACIFIC RAILROAD COMPANY

DEPARTMENT OF TRAFFIC

E. A. KLIPPEL,
General Passenger Traffic Manager

OMAHA 2, NEBRASKA

Dear Friend:

Here is the travel literature you requested. I know you will enjoy reading it and I feel sure it will help you in planning your trip.

Travel by train is comfortable and Union Pacific Domeliners and Streamliners, gliding over a roadbed built for comfort, provide real travel enjoyment in modern Pullman cars and coaches. Keep in mind that if your destination is a metropolitan city you can rent a car for sightseeing on your arrival.

Exceptionally fine dining car meals are a Union Pacific tradition, adding further to the enjoyment of your trip. Whether your trip be for business or for pleasure, we would like the opportunity to demonstrate Union Pacific service to you. Union Pacific, you know, serves all the West.

Perhaps you would like information on rail fares from your home city, or additional details on Union Pacific train service. We will be happy to give you such information if you will outline briefly on the card enclosed the trip you have in mind. No postage is necessary.

Cordially yours,

A handwritten signature in blue ink, reading "E. A. Klippel". The signature is written in a cursive style with a large, sweeping initial "E".

Dear Mr. Klippel:

I have received your literature, and I am now planning a trip to

I plan to leave about _____
(DATE) (FROM)

Please write me fully about rail and Pullman fares and train service.

Name _____

Address _____

City _____ State _____ Phone _____

I AM ALSO INTERESTED IN AN ESCORTED TOUR.

This Card is Ready for Mailing — It Needs No Stamp

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD

First Class Permit No. 1, Sec. 34.9, P. L. & R., Omaha, Nebr.

Mr. E. A. Klippel

General Passenger Traffic Manager

Union Pacific Railroad

1416 Dodge Street

Omaha 2, Nebraska



Please send me your **“WESTERN SUMMER TOURS”** *book.*

NAME _____

STREET _____

CITY _____ ZONE _____ STATE _____

Note to Sender: Just fill in your name and address.

No postage required.

FIRST CLASS

Permit No. 242

CHICAGO, ILL.

B U S I N E S S R E P L Y C A R D

No Postage Stamp Necessary if Mailed in the United States

POSTAGE WILL BE PAID BY

DEPARTMENT OF TOURS

Union Pacific Railroad

1 South La Salle Street

Chicago 3, Illinois



THE UNION PACIFIC HALF-FARE FAMILY TRAVEL PLAN not only makes possible a saving in transportation costs but also enables the family group to enjoy down-to-earth comfort and the many other advantages of rail travel. Use the difference to rent a car at destination or stop-over point.

When going Pullman, there's a choice of accommodations — even a private room, if desired, with your own toilet and washroom facilities — comfortable beds.

Going Coach, there are restful, deep-cushioned seats adjustable to a reclining position.

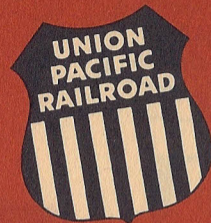
Inviting Lounge and Club cars provide relaxation.

Attractive Domeliner and regular Dining Cars offer a wide variety of delicious meals, freshly prepared right in the dining-car kitchen and graciously served. There are special menus and portions for the little ones. Also decorated bibs.

You enjoy eye-level scenery . . . passing panoramas of the vast western country viewed through large "picture" windows.

There's plenty of room to roam around; a most important point when youngsters are along. And, to keep them occupied Union Pacific provides interesting coloring books with crayons at no charge.

For complete information as to where and how the UNION PACIFIC HALF-FARE FAMILY TRAVEL PLAN operates, see your nearest Union Pacific representative or your ticket or travel agent.



HALF-FARE

FAMILY TRAVEL PLAN



**It's as simple as A-B-C—
Here is how the plan works —**

ONE-WAY —

- Dad pays the regular one-way fare —
- Mom pays one-half of the one-way fare —
- The Kids (12 to 22) pay one-half the one-way fare —
- The Kids (5 to 12) pay one-quarter of the one-way fare —
- The Kids (under 5) free.

ROUND TRIP —

- Dad pays the regular round trip fare
- Mom pays the regular one-way fare (for the round trip)
- The Kids (12 to 22) pay the regular one-way fare (for the round trip)
- The Kids (5 to 12) pay one-half the regular one-way fare (for the round trip)
- The Kids (under 5) free.

ON SALE MONDAYS — TUESDAYS — WEDNESDAYS — THURSDAYS — RETURN ON ANY DAY.

GOOD IN SLEEPING CARS OR IN COACHES ON ALL UNION PACIFIC TRAINS INCLUDING — those famous "City" and "Challenger" Domeliners and Streamliners. There are no extra fares on the Union Pacific.

STOPOVERS permitted anywhere en route. **GENEROUS BAGGAGE ALLOWANCE** of 300 pounds on Family Fare tickets not including hand-carried luggage.